

FOR IMMEDIATE RELEASE:

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Mid-Atlantic - Russia Business Council 20th Anniversary Kickoff

PHILADELPHIA, PA. - Mid-Atlantic - Russia Business Council is delighted to announce that 2014 will mark its 20th anniversary. It is our great pleasure to welcome you to the 20th Anniversary Kickoff Event. This event will take place at the Greater Philadelphia Chamber of Commerce office in the DiBona Conference Room located on the 7th floor at 200 South Broad Street, Philadelphia, PA on February 20, 2014 from 4:00 to 5:30 PM.

The **20th anniversary kickoff** on February 20, 2014 will include presentations about the twenty years of Mid-Atlantic - Russia Business Council activities, as well as new developments in Russia and MARBC plans for the future. Plans for the anniversary year include more than twenty events and programs that will take place in both the Mid-Atlantic Region and Russia will also be discussed. Key events include the 19th Annual Russian-American Technology Week (RANIT) and the Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2014). The Greater Philadelphia Chamber of Commerce will present the 3rd annual travel tour to Russia.

The **19th annual Russian-American Technology Week** will be held from March 12 - 15, 2014. Key RANIT events will be the Russian-American Life Sciences Innovation Conference in Philadelphia on March 13 and Russian-American Innovation Technology, University Research & Commercialization Roundtable in Philadelphia on March 14. 19th RANIT will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship.

The **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2014)** will be held in Philadelphia from October 27- 29 and in Moscow from October 30 – November 1, 2014. As part of RAVC 2014, MARBC is organizing the Russian - American Technology Entrepreneurship Conference. MARBC is also facilitating Russian participation in the Mid-Atlantic Venture Conference (IMPACT 2014).

The **third annual Chamber travel tour** will venture to Moscow and St. Petersburg for an 8-day trip. This trip will last from May 21 - May 28, 2014, and will be organized by the Greater Philadelphia Chamber of Commerce, with support from MARBC.

For free registration for the Mid-Atlantic - Russia Business Council 20th Anniversary Kickoff, please go to <http://ma-rbc.ticketleap.com/20thAnniversaryKickoff>. For further details regarding any of these anniversary events, please contact Val Kogan, Mid-Atlantic - Russia Business Council by phone: (484) 467-7444, e-mail: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>

About the Mid-Atlantic - Russia Business Council. Since 1994, MARBC has worked to foster business relations between Russia and the Commonwealth of Independent States (CIS) and the U.S. Mid-Atlantic region, while cultivating mutual appreciation of political, economic, cultural, and educational interests. The goal of MARBC is to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Russia and the CIS and to attract Russian businesses to the U.S. Mid-Atlantic region.

**The Mid-Atlantic – Russia Business Council
with support from the Philadelphia Chamber of Commerce**

is pleased to announce

The 20th Anniversary Kickoff

**At the Greater Philadelphia Chamber of Commerce
DiBona Room
200 South Broad Street, 7th Floor, Philadelphia, PA 19102
4:00-5:30 PM on February 20, 2014
*register for the 20th Anniversary Kickoff free
at <http://ma-rbc.ticketleap.com/20thAnniversaryKickoff>**

KEY PROGRAMS FOR THE ANNIVERSARY YEAR INCLUDE:

The 19th annual Russian-American Technology Week.

Key events will include the Russian-American Life Sciences Conference and Russian-American Innovation Technology, University Research & Commercialization Roundtable.

*Philadelphia
March 12-15, 2014*

Days of Russian-American Innovation Entrepreneurship Cooperation.

Key events will include the Russian-American Technology Entrepreneurship Conference, Mid-Atlantic Venture Conference (IMPACT 2014), and a roundtable at the Science Center.

*Philadelphia
October 27 - 29, 2014*

*Moscow
October 30 - November 1, 2014*

The third annual Chamber travel tour

is taking an 8-day trip to Moscow and St. Petersburg organized by the Greater Philadelphia Chamber of Commerce, with support from the MARBC.

*Moscow and St. Petersburg
May 21-28, 2014*